



Master of Science in European Project and Public Management

Course Syllabus Winter Term 2014/15

Title of the Course:

ECTS and Contact Hours:

ECTS: 2

Course units total: 15

Presence Units: 10

E-Learning Units: 5

Workload estimate based on ECTS [1 ECTS = approx. 25 hours of student work. These include course work, e-learning, self-study, homework, assignments, research, writing papers, learning for exams, etc.]

Lecturer:

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Short Description of the Course:

The course will focus on the intercultural aspect of project management. As a starting point participants will look into their own cultural baseline and existing stereotypes, especially those relevant for the work-environment. Participants will learn about culture using cultural dimension and cultural standards approaches. Finally the participants will analyze culture based conflicts and learn to handle the influence of culture in such situations.

Learning Outcomes:

Upon successful completion of this course students will: [EXAMPLE WORDING]

- understand theoretical foundations of diversity and culture
- understand the impact and independently discuss current issues of cross-cultural management
- be able to recognize and explain their own cultural baseline to other persons
- be capable to successfully apply cultural management methods in project management
- understand the impact of culture on daily management issues and resolve possible conflicts

Course Contents:

Decision Making; Cross Cultural Compass; Stereotypes; Cultural Baseline; Comparing Cultures, Dimensions and Standards; Institutional Culture; Culture and Conflict



Teaching Methods:

Presence session include face to face teaching, case studies, exercises, audio and video material. All course content will be available in a script online. Online teaching includes asynchronous e-learning sessions with online-cases and/or exercises and peer to be peer review.

Literature and Relevant Web sources:

Cross-cultural management textbook: Lessons from the world leading experts in cross-cultural management. Additional information and links will be put on the learning platform

Evaluation Criteria

• E-Learning Assignments	–	40%
• Exam	–	60%
• <u>TOTAL</u>	–	<u>100%</u>

The grading scale applied in this course is the following:

(1)	Excellent	100 – 93 %
(2)	Good	92 – 85 %
(3)	Satisfactory	84 – 71 %
(4)	Sufficient	70 – 61 %
(5)	Failed	60 – 0%

Graz, 17.9.2014, Beinhauer R.